

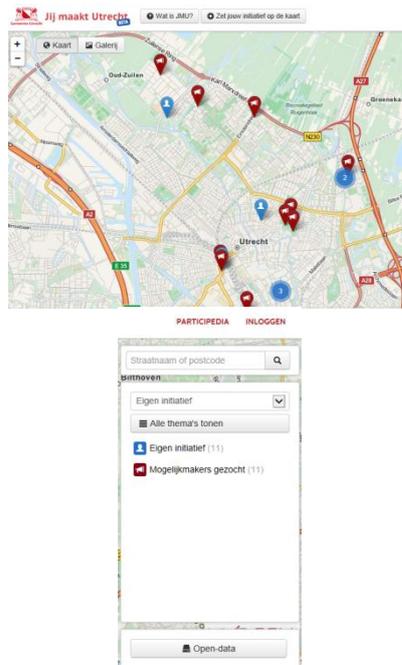
## Mobility - Data Collection Event in Helsinki

The first data collection event for the mobile sensor application used in the mobility use case started in May 2013 in Helsinki, Finland. The data collection event involved around ten test users recruited from outside the consortium, who live within the Helsinki metropolitan area. The test users were provided the first prototype of the sensor application for a test period of seven weeks and were asked to use it to record their daily journeys with public transport in the Helsinki metropolitan area.

The data collection event acted as a primary testing phase for the mobile application prototype before implementing more advanced features and algorithms for the Live+Gov system. The developed algorithms and improved sensor collection application will be then tested more thoroughly in the first pilot, due to start at the end of 2013.

The event finished at the end of June. 5 million samples have been collected. In addition to the sensor data, feedback from the users was collected during the event and after the event finished. Based on the collected data, analysis of sensor collection functionalities and usability are validated and by combining the collected data with vehicle location and timetable data from Helsinki, algorithms for service line detection can be created.

The data collection event has been successful and has provided the consortium valuable data and real-life information about citizen movements and activities, which can be used in the upcoming development activities.



## Urban Maintenance - Jij maakt Utrecht

As a starting point for the Live+Gov field trial in Utrecht, a web application for citizen participation in Urban Maintenance has been set up, under the name JMU, the Dutch initials for *People Make Utrecht*. [www.jijmaaktutrecht.nl](http://www.jijmaaktutrecht.nl)

JMU was presented to actively participating citizens and to the municipality in a Pre-launch during the Open Innovation Festival, then publicly launched on May 31<sup>st</sup>, 2013, at an event that gathered active citizens, people from the council and entrepreneurs, with the participation of the alderman for participation who gave a short introduction about the initiative. Two days after the official launch, an extended launch of the web application was presented by Marieke Hellevoort, representative of the municipality of Utrecht, at an event for co-maintenance and self-regulation initiatives in Utrecht, where over 120 active citizens gathered to share knowledge.

The goal of this web application is to bring the active citizens closer to the municipality and entrepreneurs, so they can actually fulfill the expectations they present through a platform for their communication. The first results show a successful start for the field trial as JMU with over 1,500 unique visitors, several appearances in media and tweets. Moreover, most opinions and feedback received are very positive.

This is only the first step. Soon citizens and public officials will be actively approached to make them aware and gain interest, and make engagement in the next step easier when the mobile clients are made available to the public, with location capacity and AR views.



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