



Gordexola participates using a mobile

Around 150 neighbors have shared their opinion in a virtual consultation to decide where to build a health park... and the park is now a reality!

The neighbors of Gordexola expressed their opinion: they wanted the health parks proposed by the Council to be installed near the Zubiete walkway and in the surroundings of the municipal swimming pool. This opinion has been collected through the pilot participation project that the Council of Gordexola backed, with the collaboration of the BiscayTIK Foundation within the Live+Gov European project. Around 150 people answered the proposed questions and for the people from the Council this is “a very positive result if we take into account the population of our municipality and that it is a pioneer experience”.

The novelty of the initiative is that the citizens have spoken using their mobile phones. An application available on the Google Play and Apple Store platforms allowed the users to see on the screen of their smart phones how the parks would look like in the chosen locations. The Council of Gordexola proposed several options: Ibargutxi, the municipal swimming pool, the pedestrian walkway in the Zubiete area, the Jose Antonio Garay plaza – near the health center and the frontón- and in the surroundings of the old slaughter house. The realistic simulation has been produced thanks to the combination of two technological formulas, image recognition and GPS location features. The participants were able to test how the device automatically detects a photograph of the place and superposes the 3D model on the phone screen. Using location it was possible to experience a different effect, when the user moved the phone and looked towards the position of the plan, the 3D model appeared on the screen. For those less familiar with new technologies, the Council of Gordexola offered the possibility of traditional paper voting in a ballot box located in the town hall.

At this point in time, there is no plan set to repeat an experience of this type soon in Gordexola, but the people are quite happy with the initiative and have expressed that they would be pleased with having more chances to give their opinion in the future, using their mobile devices, due to the low effort needed to do so.

After the participation period was closed, it was the moment for the decision makers to make use of the feedback received from citizens. At the end of December the parks were built following the preferences shared by citizens of two small parks, one in the surroundings of the municipal swimming pool and another one near the Zubiete walkway.



The Council is very pleased with the result, people seem to be happy with the installations and it is having a high level of acceptance. The next steps now are the follow up by the health department of the use of the outdoor sports equipment, and the inclusion of information of interest about healthy lifestyles, walkways and recommendations on the municipal web page. The regular use of the equipment will be prescribed by the doctor and nurse in Gordexola to those patients who visit them and they consider could benefit from using the health parks.

This initiative in sum can be considered a best practice of citizen e-participation for a plan which started as a citizen initiative, has benefitted from e-participation and the synergies created, receiving a financial aid by the Basque Health Department, and finally become a reality with the installation of the equipment in two health parks.



Hitachi Europe and Frost & Sullivan Host Social Innovation Forum, 15 November 2014, Berlin

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd. and Frost & Sullivan jointly hosted the Social Innovation Forum in Berlin on 15th November 2014. The Forum has examined the impact that Social Innovation will have on businesses, governments, societies and, ultimately, on our lives. It took place at the Adlon Kempinski Hotel, in a year that marked the 25th anniversary of the fall of the Berlin Wall.

Hitachi Europe hosted the Forum in Germany for the first time, following successful Forums in Poland and Turkey. This year, ten Hitachi Group Companies took part in the event and four live panels were incorporated, as well as an exhibition of leading-edge technologies and products, including ultrasound systems, optical topography devices and its latest data storage platforms.

As part of the Keynote agenda, attendees were able to hear more from Hitachi, SMEs, public stakeholder and professional groups based in Berlin and their focus on Social Innovation Business. Frost & Sullivan also discussed the types of global Mega Trends which are arising in today's society and the impact this will have on the future. **Live+Gov representatives followed the panel on urban mobility.**

Urban Mobility: The Future of Mobility

The global surge in urbanization and the development of megacities continue to strain resources. Personal urban mobility is one of the major challenges, which needs to be addressed by both the public and private sector because of its impact on the economy, environment and quality of life. For these reasons, the mobility sector is on the brink of a paradigm shift. Conventional thinking is increasingly losing its relevance within this rapidly changing context. However, one of the key findings of the panel was that stakeholders are urging for less revolutionary solutions and aiming for evolutionary products

revolutionary solutions and aiming for revolutionary products providing change for the mobility sector. In that respect, the presentation of the Live+Gov use case results from Helsinki have been useful for the discussion among the panel participants.



Helsinki region travel survey supported with mobile based data collection

The mobility use case trial was set up in the Helsinki region during fall 2014 with around one hundred voluntary test users. The four week trial period was seen successful and provided the consortium with valuable feedback and insights from the users for the development needs of the prototype.

Based on the raised interest towards mobile enhanced data collection of citizen movements through Live+Gov project and the trials, mobile technology was utilized also in a widespread travel survey conducted by HSL in Helsinki metropolitan area during October and November 2014. The feasibility and usability of a mobile data collector in supporting the data collected in the survey was tested through a specially developed mobile application for tracking participant movements.

In the survey participants had the possibility to choose from using the application, answering through web-survey tool or providing answers over a phone interview. In the previous travel surveys only phone interviews have been used as a survey tool, but encouraged by the Live+Gov project, new methods for an easier data collection was seen useful to be tested. Based on the first impressions after the survey, the developed tools were seen as modern, powerful and interesting addition to the survey method and the developed tools are planned to be further developed for wider coverage in the future surveys.



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